

On the Innovation of College Students' Volunteer Activities as the Carrier of Ideological and Political Education

Qiuyue Hou

Wuhan Business University, Wuhan, Hubei, 430056, China

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Abstract: In recent years, with the improvement of people's quality, more and more people pay attention to volunteer activities. At the same time, colleges and universities take it as the carrier of Ideological and political education for students. In addition, volunteer activities for college students also play the role of connecting schools and society, developing students' social ability and quality. Contemporary volunteer activities of college students can not only promote their ideological and political level, but also promote social progress. Based on this, this paper starts from the relationship between College Students' volunteer activities and ideological and political education, and briefly discusses the innovative measures of College Students' volunteer activities as the carrier of Ideological and political education.

1. Introduction

Volunteer activity is a kind of social activity that can promote the progress of social civilization, and it is an important part of modern human society, in which college student volunteer activity plays an important role. As the reserve force of human resources, college students can effectively promote the socialist modernization construction. Therefore, schools, society and even the country need to focus on the ideological and political education of college students. The volunteer activities of college students can guide the ideological and moral quality of college students and establish a correct outlook on life, values and the world, which is the key measure for college students to achieve the unity of knowledge and action. The volunteer activities of college students have far-reaching significance for ideological and political education, and it is very necessary to take them as the carrier of Ideological and political education.

2. The Significance of College Students' Volunteer Activities to Ideological and Political Education

2.1 Enrich the Content of Ideological and Political Education

College Students' ideology is not yet in a fully mature stage, so we need schools to do a good job in ideological education. In addition, in the information age of the Internet, students are vulnerable to a variety of adverse information, which not only requires schools to strengthen ideological and political education, but also needs to enrich ideological and political education content according to the students' ideological situation. The volunteer activities of college students create good opportunities for this. The essence of volunteer activity is to help others. Students' participation in this activity can stimulate their sense of social responsibility. More importantly, it can enrich the content of Ideological and political education in Colleges and universities, and let students improve their ideological and political literacy in the process of practice.

2.2 Innovative Ways of Ideological and Political Education

Ideological and political education can not only rely on the traditional, single classroom teaching mode, but also need a variety of innovative ways of teaching. Practice is the only standard to test the truth. As a practical activity, college student volunteers are one of the good ways to carry out

ideological and political education. When college students participate in volunteer activities, they can apply the theoretical knowledge learned in the classroom to practice, and turn it into their own good quality, which not only solves the phenomenon of “knowledge and action are not the same” in the ideological and political education of contemporary college students, but also makes them develop into excellent healthy talents under the influence of Ideological and political education.



Fig.1 College Volunteer

2.3 Give Full Play to the Main Role of Students in Ideological and Political Education

In the traditional education mode, the main body of education is often undertaken by teachers. Students are only the object of education. Under the long-term influence of this model, the dominant position of teachers is overemphasized, thus ignoring the central position of students. This is not conducive to the development of students' Ideological and political education. Under the background of the new era, China's education reform has been deepening, and the modern education concept has also reached the effect of deeply rooted in the people's hearts. The main position of students has been paid attention to and emphasized. In the process of modern ideological and political education, students, as the main body of Ideological and political education, give full play to the characteristics of participation and practice, which are highly consistent with the volunteer activities of college students, and become the key force to mobilize the enthusiasm of Ideological and political education, and also promote the equal interaction between teachers and students. College student volunteer activities can fully mobilize the enthusiasm of students, at the same time, it can also transform ideological and political knowledge into their own noble quality, which is conducive to the overall development of students. To a certain extent, the volunteer activities of college students have effectively unified the teachers' teaching and students' learning, and played the main role of students in Ideological and Political Education [1].

3. The Problems of College Students' Volunteer Activities as the Carrier of Ideological and Political Education

3.1 Incomplete Understanding of College Students' Volunteer Activities

The main problem of College Students' volunteer activities as the ideological and political carrier lies in the cognitive deviation of College Students' volunteer activities, which is mainly reflected in the following aspects: first, some colleges and universities still do not take college students' volunteer activities as the necessary path of Ideological and political education to develop, and this activity has not been included in the assessment standard, at the same time The university has not established a relevant incentive system to encourage students to participate in volunteer activities. Second, there are problems in the allocation of volunteer activities. Generally speaking, volunteer opportunities are often directly given to the cadres of the student union and the class committee. Ordinary students do not have the opportunity to participate. Third, the recognition of College

Students' volunteer activities in our society is relatively low. Since the volunteer activities in our country started later than those in western countries, it is difficult to reach an ideal level in terms of both the number of participants and the public's views on the activities, thus restricting the development of College Students' volunteer activities [2].



Fig.2 Voluntary Activities

3.2 College Student Volunteers Are Unstable

At present, the main reason for the lack of stability of college student volunteers is that college students are open-minded, have a high degree of acceptance of things, and have a high degree of recognition for volunteer activities. However, their self-control ability is relatively poor, and they are easily affected by many factors. For example, in a certain volunteer activity, the activity has a high degree of enthusiasm at the initial stage of registration, however With the development of the activity, the number of people who quit the activity is increasing day by day. Such a high turnover rate is the key reason for the lack of stability. According to the survey, most of the people who quit are senior students, because their studies and volunteer activities can not be considered, they give up the latter, so it is difficult to play the role of volunteer activities in Ideological and political education.

3.3 College Students' Volunteer Activities Lack of Innovation

First of all, in recent years, the volunteer activities of college students are often guided by major events and activities, such as the famous Olympic Games, World Expo, G20 summit and Internet Conference, etc. the volunteer activities of College Students Guided by this series of activities are often not innovative, and the students participating in the activities are often lack of purpose. With the deepening of education reform in our country, the modern education concept has also reached the effect of deeply rooted in the people's mind, and the main position of students has been paid attention to and emphasized. In the process of modern ideological and political education, students, as the main body of Ideological and political education, give full play to the characteristics of participation and practice. These characteristics are highly consistent with the volunteer activities of college students, and become the key force to mobilize the enthusiasm of Ideological and political education. In addition, they also promote the equal interaction between teachers and students. Secondly, the volunteer activities of college students are often based on specific activities The situation has been adjusted, so there is no long-term planning before the activities, such as school orientation, etc. in addition, the content of the activities is relatively single, so it is difficult to give full play to the advantages of the students, so the scope of services involved is too narrow. Finally, the essence of university student volunteers is still students, and their knowledge reserve and service ability are limited. For example, when serving some sports events, volunteers are required to

have a certain amount of professional knowledge reserve in case of emergencies, but they can not start.



Fig.3 Professional Knowledge Reserve

4. The Innovative Measures of College Students' Volunteer Activities as the Carrier of Ideological and Political Education

4.1 Establish Volunteer Service Management System

There are no rules and regulations, so any organization needs to establish and improve a scientific and reasonable management mechanism. Colleges and universities can establish the internal management system of the organization in combination with various forms, including activity funds and personnel. In addition, the state also needs to focus on the establishment of the management system of university student volunteer activities, and also needs to improve relevant laws and regulations to support volunteer activities and protect the rights and interests of volunteers.

4.2 Establish and Improve Incentive Mechanism

Volunteer service is an activity that serves the public but has no reward. This nature is likely to lead to many problems in college student volunteer activities. Therefore, colleges and universities need to establish a corresponding incentive mechanism for college student volunteer activities, so as to ensure the smooth development of volunteer activities. Colleges and universities can combine the actual situation of college student volunteers to commend the more outstanding student volunteers, such as the corresponding honor or the corresponding credit reward. In addition, the school can also directly link volunteer service with the activities of evaluation and even joining the party. In addition to praise and commendation, the school should also carry out regular lectures on volunteer activities, which include all teachers and students of the school, so that teachers and students can understand the importance of volunteer activities.

4.3 Create a Brand of Volunteer Service for College Students

Under the background of modern society, people have a strong sense of brand, so colleges and universities can consider to build a brand of volunteer service for college students. The branding of volunteer service can make students better contact with the society, and make college volunteers better based on the society. However, this premise requires colleges and universities to combine their own development advantages and create relevant service brands for the advantages of professional disciplines. For example, medical schools can organize medical services; law schools can provide legal help for the public. Colleges and universities should give full play to their own advantages, so that the public can understand and recognize, so that the volunteer activities of college students can be healthy and long-term development [3].

5. Conclusion

It is very necessary and far-reaching to take the volunteer activities of college students as the carrier of Ideological and political education. The specific innovation measures are mainly through the establishment of volunteer service management system, the establishment and improvement of incentive mechanism, and the creation of college student volunteer service brand. The ideological and political education of college students is very important, which needs the joint efforts of the school and the society, and actively attaches importance to and recognizes the development of volunteer activities of college students.

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